



CoStarter for Change Program Intake Eligibility Requirements

Overview:

The social enterprise or social entrepreneur wishes to ignite social change through the creation of a for-profit or not-for-profit business. By developing a business idea rooted in addressing issues that matter to people and the planet, entrepreneurs develop these ideas into viable initiatives that sustain economic development and pioneer social innovation.

Examples could include a sole proprietorship, partnership or corporation as a for-profit social enterprise, or partnerships, co-operatives, associations or corporations as not-for-profit entities.

Eligible applicants must be a legal entity with the authority to enter into a legal agreement. In the case of partnerships of any type, eligible applicants must hold appropriate individual legal documentation for receiving and repaying funds.

It is imperative that successful applicants (at least one person, if the social enterprise is a partnership) must be available full time for 12 weeks to participate in the program, and to develop and operate their social enterprise.

NameDate
Name of Partner (If applicable).....
AddressPostal Code
City/Town..... Phone No.
Cell No..... E-Mail Address
Best Way to Reach You:.....

1. Type of Organization Applying for Funding

Each recipient *must incorporate* as not-for-profit and/or for profit or as a *registered business* in Ontario as a sole proprietorship, partnership or cooperative.

- Non-profit organization
- For-profit company
- Non-profit social enterprise
- For-profit social enterprise
- Cooperative
- Self-Employed
- Other (Please specify _____)

2. Job Creation Potential

Type of Company Created:

- Non-Profit Social Enterprise
- For-Profit Social Enterprise
- Cooperative





- Academic Institution
- Self-Employment
- Other (Please specify: _____)

Estimate the total number of jobs your business will create: _____

2. Eligibility Evaluation: Social Mission

Target Groups Served

Please check all groups who will benefit from your business:

- Aboriginal people
 - Youth
 - Persons with Disabilities
 - Newcomers/Immigrants/Refugees
 - Individuals who have a history of mental health or addiction
 - LGBTQ
 - Racialized Persons
 - Low-income individuals
 - Persons from Northern Communities
 - Persons from Small Communities
 - Other target groups
- Please Specify: _____

Focus Area(s)

Please check all that apply:

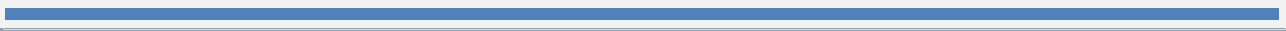
- Arts and Culture
- Child Care
- Employment and Training
- Environment
- Education
- Food
- Health
- Housing
- Law and Politics
- Newcomer Services
- Religious
- Social Services
- Youth Services
- Other (please specify: _____)

3. Briefly describe your social enterprise idea. What social issue will you address? *How* will your business address a specific social need in the community?

4. Measuring Outcomes

The key to any successful business is found in clearly defining and measuring outcomes. Please outline three or four key milestones to achieve in each of the first three years of your business and support them with measurable indicators of success.

Milestone(s)	Timeline	Key Performance Indicator (KPI)
Example: Develop a business plan.	Year One By 10 weeks	Business plan complete.
Example: Leverage funds.	Year Two	
Example: Secure space.	Year Three	



5. Project Management Experience

Briefly describe your experience in business and/or social enterprise. If you are new to the business or social enterprise sector, please describe your past employment or volunteer experiences that add to your qualities as a potential social entrepreneur. In addition, please attach your resume as an appendix to this form.

6. Other Grants, Awards, Loans and investments

If you are receiving funding from another source, please list it below. If you are not currently receiving funding, please indicate.

Name of Funder(s): _____

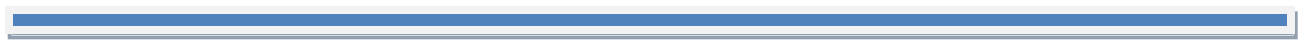
Type of Funder and type of funding (grant, loan, investment, etc):

- Federal government _____
- Provincial government _____
- Municipal government _____
- Private for-profit _____
- Private non-profit _____
- First Nations Band or Council* _____
- Other (please specify: _____)

Total \$ _____

*For all funds disbursed by a First Nations Band or Council, the applicant must have an accompanying letter of support.





7. General Evaluation Criteria for Eligibility	
The Project:	Rating (1-5; 1 is low, 5 is high)
Results in the creation of a new socially driven enterprise;	
Will address a social issue in Northern Ontario;	
Has clear and measurable outcomes;	
Has Job Creation Potential	
Has applicant(s) demonstrate a history of successful project management;	
Exhibits potential for success;	
Will benefit other Northern Ontario businesses or consumers;	
Has an ability to leverage additional resources or funding;	
Serves one or more of the target groups listed.	
Total Score Percentage of Success Potential	

Eligibility Requirements | 5

