

Appendix A: About PARO

PARO Centre for Women's Enterprise (PARO) is a women-centred economic development organization launched in 1995. PARO remains focused on addressing the many unique challenges facing women as entrepreneurs, as they seek employment, and as primary family caregivers. Since the beginning, we have continued to diversify the range and reach of our programs and services to meet the changing socio-economic environments of our communities and the growing economic needs and aspirations of women in Ontario. Today, PARO offers services to women, people with disabilities, youth and social entrepreneurs.

At PARO Centre for Women's Enterprise, we seek to empower women and families within their communities, strengthen small business and promote community economic development (CED) through integrated and women-centered program delivery. From training and business coaching, networking and changemakers events and peer lending circles, all of our innovative programs and services are designed to increase the self-sufficiency and success of women, families and communities.

PARO delivers innovative programs and services that include:

- ✓ Business development services and support
- ✓ Networking and Marketing Opportunities
- ✓ Leadership and business development
- ✓ Peer circle grants/loans and support in accessing other funds.
- ✓ Grants/loans for enterprise development



For more information about PARO programs and services, please visit our website at www.paro.ca.

