

For Women's Enterprise pour l'entreprise des femmes V<sup>3</sup>D ΔΔΡΔ·δΓ` Δ9Δ·` DΛΔΓ9CL-λΔ·σΔ·

# **PARO July Newsletter**

July 2022

# **PARO Funding**

#### **PARO Peer Lending Circles**

Loans with non-payment portion up to \$2k and Loans up to \$5k

PARO Peer Circles help women to connect and network with other enterprising women. Peer Circles are small groups of likeminded women who meet regularly to share their experiences, offer advice to each other and expand their individual and shared contact networks. By joining or starting a Circle, you may be eligible for a small business grants and loans through PARO Peer Lending Circle Program. A Peer Loan is so much more than a small business loan.

**Learn more here** 

#### **PARO BIZGrowth Program**

Non Repayment Support up to \$5K

If you are an existing women-owned business looking to grow, scale up, or expand, BizGrowth may be for you. Businesses may have difficulty moving their business to the next level and this program is designed to help businesses increase and capitalize on market opportunities to grow and expand. The purpose is to assist businesses to expand into new markets.

# PARO is Hiring! We are looking for: • A Business Counsellor • Project Coordinator • Business Growth Advisor For more details go to: https://paro.ca/job-opportunities/ Forward Resumes to: Email: exec@paro.ca PARO Centre For Women's Enterprise pour l'entreprise des femmes you deplated 1849 buffet 2449 buffet 2449

# **PARO** is Hiring!

Come join the PARO team as we help women entrepreneurs across Ontario to start up and expand their businesses! We're always looking for more like-minded women to join our amazing team of knowledgable women entrepreneurs!

**Learn More and Apply Here!** 

Only businesses located in Northern Ontario are eligible for this program.

**Learn more here** 

# **Funding From a Partner**

#### **DELIA - NCFDC**

- Microloans normally in the \$15,000 range
- Prioritizing diverse, intersectional and under-served Women entrepreneurs.....

Learn more here

#### **VERGE Capital**

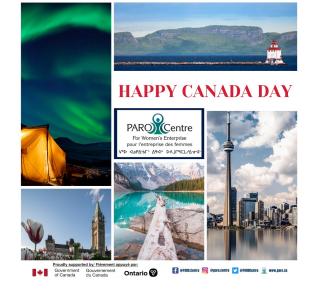
Our loans range from \$10,000 to \$100,000 for startups or small businesses....

**Learn More Here** 

# Nominate a Women Entrepreneur for a CANIE Award!

The CANIE Awards is an incredible opportunity to have your business celebrated! Our Award winners receive \$10,000 business grant support....

**Nominate Someone Today!** 



On Canada Day, PARO celebrates the great land we live and work on, the beauty of the landscape, the diversity of Canadian people, and the vast freedoms we enjoy as Canadians. As we honour Canadian triumphs, PARO also wishes to acknowledge the harmful legacy of colonial violence against Indigenous people. In everything PARO does, we are committed to reconciliation. Today, we celebrate our partnerships with Indigenous peoples across the nation and look forward to working together to make Canada an inclusive country for all.

# **Wednesday Webinars**



# Market Research - At the Library?!?

Learn about the reliable market research tools available to you for free at the library. Join us for a live demonstration of some of the library's databases.

## **Circle Discovery Webinar**

Ever wonder how PARO Circles are formed and

what the benefits are in being a part of one? In this webinar you will learn all the details about forming, joining, belonging and how to access loans and grants through the PARO circles.





# Social Enterprise: The Future of Business?

Have you ever asked yourself how you can make a difference in your community, your country or even the world? As entrepreneurs, we hold the key to a stage where we can voice our passions for social/climate change through our business ventures. In this Glow & Grow presentation, you will discover a broad overview of what social enterprises are, why they are of benefit to your business modelling, how to get started, where to find funding and inspiration from successful social enterprises in Ontario.

### The Sustainable Livelihoods Model

What you will learn:

- What and where are my assets?
- Understand the strategy, activities and choices people make in order to achieve livelihood goals

Learn how to apply the model strategies in our personal, professional and business life



# Construire sa marque employeur un avantage de taille Joignez Véronique Dupont du Centre des Services à l'emplo et PARO pour une session pour améliorer votre marque d'employeur. Vous allez apprendre: • Identifier et définir vos valeurs d'entreprise pour devenir employeur de choix et déterminer votre proposition de valeur employeur (employer proposition value) • Utiliser des outils efficaces pour établir une marque

Recourir à votre marque employeur dans votre recrutement de personnel

PAROXCentre
To Waren's Emprise
par Temprise to Horses, par temprise
par Stemprise to Horses, par temprise
par March 2007 10.070.04

Joignez-nous pour des renseignements Mercredi le 13 juillet à 9h30 (EDT) Inscrivez-vous ici: https://tinyurl.com/4tyjky2m

rque

Paudit suscontel sy Firement apport acr.
Government Gouverement

# un avantage de taille Joignez Véronique Dupont du Centre des

Construire sa marque employeur

Services à l'emploi et PARO pour une session pour améliorer votre marque d'employeur. Vous allez apprendre:

- Identifier et définir vos valeurs d'entreprise pour devenir employeur de choix et déterminer votre proposition de valeur employeur (employer proposition value)
- Utiliser des outils efficaces pour établir une marque employeur
- Recourir à votre marque employeur dans votre recrutement de personnel

Joignez-nous pour des renseignements

Mercredi le 13 juillet à 9h30 (EDT) Inscrivez-vous ici:

https://tinyurl.com/4tyjky2m











**PARO Center for Women's** Enterprise | www.paro.ca