



For Women's Enterprise
pour l'entreprise des femmes
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PARO July Newsletter

July 2022

PARO Funding

PARO Peer Lending Circles

Loans with non-payment portion up to \$2k
and Loans up to \$5k

PARO Peer Circles help women to connect and network with other enterprising women. Peer Circles are small groups of like-minded women who meet regularly to share their experiences, offer advice to each other and expand their individual and shared contact networks. By joining or starting a Circle, you may be eligible for a small business grants and loans through PARO Peer Lending Circle Program. A Peer Loan is so much more than a small business loan.

[Learn more here](#)

PARO BIZGrowth Program

Non Repayment Support up to \$5K

If you are an existing women-owned business looking to grow, scale up, or expand, BizGrowth may be for you. Businesses may have difficulty moving their business to the next level and this program is designed to help businesses increase and capitalize on market opportunities to grow and expand. The purpose is to assist businesses to expand into new markets.

PARO is Hiring!

We are looking for:

- A Business Counsellor
- Project Coordinator
- Business Growth Advisor

For more details go to:
<https://paro.ca/job-opportunities/>

Forward Resumes to:
Email: exec@paro.ca



PARO is Hiring!

Come join the PARO team as we help women entrepreneurs across Ontario to start up and expand their businesses! We're always looking for more like-minded women to join our amazing team of knowledgeable women entrepreneurs!

[Learn More and Apply Here!](#)

what the benefits are in being a part of one? In this webinar you will learn all the details about forming, joining, belonging and how to access loans and grants through the PARO circles.

PARO Centre
For Women's Enterprise
pour l'entreprise des femmes
VPO - Québec - 2020 - 2021

PARO Wednesday Webinars

PARO Circle Discovery Webinar

Presented by:
PARO Centre for Women's Enterprise

**Wednesday
July 13th
11:00 am (EDT)**

Register at makingadifference@paro.ca @ www.paro.ca (807)-625-0328

Proudly supported by: **Financement approuvé par:**
Government of Canada / Gouvernement du Canada **Ontario**

PARO Centre for Women's Enterprise
Knowledge Hub
Portail de connaissances pour les femmes en entrepreneuriat

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PARO Wednesday Webinars

Social Enterprise: The Future of Business?

Presented by:
Melissa Marie Maltais,
PARO Centre for Women's Enterprise

**Wednesday
July 20th
11:00 am (EDT)**

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Social Enterprise: The Future of Business?

Have you ever asked yourself how you can make a difference in your community, your country or even the world? As entrepreneurs, we hold the key to a stage where we can voice our passions for social/climate change through our business ventures. In this Glow & Grow presentation, you will discover a broad overview of what social enterprises are, why they are of benefit to your business modelling, how to get started, where to find funding and inspiration from successful social enterprises in Ontario.

The Sustainable Livelihoods Model

What you will learn:

- What and where are my assets?
- Understand the strategy, activities and choices people make in order to achieve livelihood goals

Learn how to apply the model strategies in our personal, professional and business life

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PARO Wednesday Webinars

The Sustainable Livelihoods Model

Presented by:
Suzanne Tighe,
PARO Centre for Women's Enterprise

**Wednesday
July 20th
11:00 am (EDT)**

Register at makingadifference@paro.ca @ www.paro.ca (807)-625-0328

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Construire sa marque employeur un avantage de taille

Joignez Véronique Dupont du Centre des Services à l'emploi et PARO pour une session pour améliorer votre marque d'employeur. Vous allez apprendre:

- Identifier et définir vos valeurs d'entreprise pour devenir employeur de choix et déterminer votre proposition de valeur employeur (employer proposition value)
- Utiliser des outils efficaces pour établir une marque employeur
- Recourir à votre marque employeur dans votre recrutement de personnel

Joignez-nous pour des renseignements
Mercredi le 13 juillet à 9h30 (EDT)

Inscrivez-vous ici:
<https://tinyurl.com/4tyjky2m>



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