

From: [PARO Centre for Women's Enterprise
communications@paro.ca](mailto:communications@paro.ca)
To:
Subject: PARO August Newsletter
Date: July 28, 2022 10:59:17 AM



For Women's Enterprise
pour l'entreprise des femmes

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PARO August Newsletter

August 2022

PARO SUMMER MEET UPS!



Did you meet up with PARO or your Business Growth Advisor (BGA) this summer? Or did you have a special event for your business? We want to hear about it! Send us a short description of your event/meet-up and any pictures you may have of said event.

We want to share your success! **#ProudPAROWomen**

Send your stories to us at communications@paro.ca

PARO Funding

PARO Peer Lending Circles

Loans with non-payment portion up to \$2k

and Loans up to \$5k

PARO Peer Circles help women to connect and network with other enterprising women. Peer Circles are small groups of like-minded women who meet regularly to share their experiences, offer advice to each other and expand their individual and shared contact networks. By joining or starting a Circle, you may be eligible for a small business grants and loans through PARO Peer Lending Circle Program. A Peer Loan is so much more than a small business loan.

[Learn more here](#)

PARO BIZGrowth Program

Non Repayment Support up to \$5K

If you are an existing women-owned business looking to grow, scale up, or expand, BizGrowth may be for you. Businesses may have difficulty moving their business to the next level and this program is designed to help businesses increase and capitalize on market opportunities to grow and expand. The purpose is to assist businesses to expand into new markets. Only businesses located in Northern Ontario are eligible for this program.

[Learn more here](#)

Funding >From a Partner

Community Economic Grants (CEG)- through the Aboriginal Economic Development fund-North East Ont.

Waubetek provides up to \$10,000 towards economic capacity-building projects for Aboriginal communities and First Nation owned organizations for initiatives located within North-East Ontario.

[Learn more here](#)

Ontario Youth Wellness Grant

PARO is Hiring!

We are looking for:

- A Business Counsellor
- Project Coordinator
- Business Growth Advisor

For more details go to:

<https://paro.ca/job-opportunities/>

Forward Resumes to:

Email: exec@paro.ca



PARO is Hiring!

Come join the PARO team as we help women entrepreneurs across Ontario to start up and expand their businesses! We're always looking for more like-minded women to join our amazing team of knowledgeable women entrepreneurs!

[Learn More and Apply Here!](#)

Learn more about the program at
<https://paro.ca/paro-mentor-moments/>



PARO Mentor Moments

Our vision is to engage mentees and mentors from PARO's Peer Lending Circles, networks and all business sectors in order to grow and improve PARO Mentor Moments for years to come. Our mission is to enhance the success of Ontario entrepreneurs to fulfill their business goals and dreams by matching mentors with mentees in a fruitful mutually beneficial relationship.

Funded by:

What is PARO Mentor Moments?

PARO Centre for Women's Enterprise provides entrepreneurial support for women who are starting or expanding businesses in the province of Ontario. Mentoring is an integral part of this

- Increase the quantity and improve the quality of wellness programs for Black youth (ages 6-29) in Ontario
- Increase the capacity of Ontario's Black organizations and leaders
- Provide opportunities for organizational growth
- Support planning and piloting of new ideas that employ sports and recreation to positively impact Ontario's Black youth

[Learn More Here](#)

Indigenous Business Grant 2022

CCAB is proud to introduce the Indigenous Business Grant 2022, with grant support from Google.

Google Canada is committed to supporting Indigenous-owned businesses across Canada. This program helps to further empower Indigenous businesses by awarding a total of 75 recipients with grants and CCAB membership.

[Learn more here](#)

support. A PARO counsellor may assign a Mentor Moments mentor to provide the area of expertise required by a participant. Mentors also offer participants an opportunity to tackle issues that their Circle members might not have experienced.

The PARO Mentor Moments program is available to all individuals regardless of whether you are a PARO client or not.

Mentoring could last from one or two meetings or more, as needed, and as agreed upon by the two parties. Individuals may act as Mentors for some areas of expertise and experience, and Mentees where they need advice or support in other areas. Meetings may be held in person or electronically.

Wednesday Webinars

PARO Wednesday Webinars

PARO Circle Discovery Webinar

Presented by:
PARO Centre for Women's Enterprise

Wednesday
August 3rd
11:00 am (EDT)



Register at makingadifference@paro.ca | www.paro.ca | (807)-625-0328

Proudly supported by: **Fillement appuie par:**
Government of Canada / Gouvernement du Canada | Ontario

Circle Discovery Webinar

Ever wonder how PARO Circles are formed and what the benefits are in being a part of one? In this webinar you will learn all the details about forming, joining, belonging and how to access loans and grants through the PARO circles.

Bookkeeping for Business Parts 1 & 2

PART 1

- Why Does Your Business Need Bookkeeping?
- 3 Categories of Essential Business Tasks
- Cash Receipts (A/R) and cash Disbursements (A/P)

PART 2

What will be the business purpose?

- Service

PARO Wednesday Webinars

Bookkeeping For Business Part 1 & 2

Presented by:
PARO Centre for Women's Enterprise

Wednesday
August 17th
11:00 am (EDT)



Register at makingadifference@paro.ca | www.paro.ca | (807)-625-0328

Proudly supported by: **Fillement appuie par:**
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- Sales
 - Manufacturing
- Why does this matter?
- How to decide which type of accounting systems, processes and methods to use

PARO Wednesday Webinars



Register at makingadifference@paro.ca | www.paro.ca | (807)-625-0328

Proudly supported by:

Bookkeeping for Business Part 3

Bookkeeping for Businesses: Part 3
Presented by PARO Centre for Women's Enterprise

Join us for a look at Bank Reconciliations in the 3rd part of this series.

Action Planning For Success

- Developing a Business Action Plan to reach your goals
- Defining measurable goals
- Prioritizing and setting targets for yourself and your business



Register at makingadifference@paro.ca | www.paro.ca | (807)-625-0328

Proudly supported by:

Embauche et rétention Comment les réussir

Joignez Véronique Dupont du Centre des Services à l'emploi et PARO. Cet atelier vous permettra de:

- Identifier l'importance et les répercussions d'une intégration réussie des nouveaux employés
- Instaurer des stratégies d'intégration efficace dans votre organisation
- Établir un plan de développement personnel de vos employés pour assurer un maintien à long terme

Joignez-nous pour des renseignements
Mercredi le 10 août à 9h30 (EDT)

Inscrivez-vous ici:
<https://tinyurl.com/mwj6yf88>

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PARO Center for Women's Enterprise | www.paro.ca



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