



PARO Centre
For Women's Enterprise
pour l'entreprise des femmes
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Thrive
PROSPERING PARO WOMEN

A CELEBRATION OF ACCOMPLISHMENTS



**A great learning opportunity
for emerging entrepreneurs
and scaling business
professionals!**

**PROVIDING INSPIRATION,
AND TOOLS ON HOW TO
COLLABORATE,
STRENGTHEN AND GROW
WOMEN'S BUSINESSES.**

**THURSDAY NOVEMBER 24TH 2022
8:30AM-430PM EST**



Government
of Canada

Gouvernement
du Canada



Ontario

PRESENTED
BY:





**SAVE THE DATE
MARCH 8TH
FOR PARO'S
INTERNATIONAL
WOMEN'S DAY
VIRTUAL EVENT**

A NIGHT TO REMEMBER!

Packed with workshops, a one of a kind PARO Showcase, engaging networking opportunities, and an exceptional Keynote luncheon featuring Cheekbone Beauty's founder Jenn Harper, and a second Keynote featuring comic, storyteller, and mentor, Deborah Kimmett, all with the goal of helping women prosper as entrepreneurs.



GUEST SPEAKERS



MORNING KEYNOTE
SPEAKER

Jenn
Harper



AFTERNOON KEYNOTE
SPEAKER AND CO-EMCEE

Deborah
Kimmett



EMCEE

Andrea
Zappe

WORKSHOP PRESENTERS



Erin
May



Kim
Mauro



Donna
Smith



Jennifer
Monaco



Beatrice
Twance
Hynes



Renée
Gendron



Karen Lynn
Evans



WEOC LOAN FUND

In October 2022, PARO launched our Prosper BIZCamp series to support women entrepreneurs in submitting their applications for the Women's Loan Fund. In partnership with the Women's Enterprise Organizations of Canada (WEOC), PARO has embarked on this endeavour to support our clients in accessing up to \$50K in loan dollars, complimented by a non-repayment portion of up to \$1,500. To support the success of our clients, PARO has also launched PARO Prosper Circles! Women who participate in a peer support network are 7x more likely to be successful. With many shared advantages of PARO's Peer Lending Circles, Prosper Circle Members will join a BIZNetwork of 200+ Circles and tap into countless years of experience with other businesswomen and sector experts. To learn more about this opportunity, visit us at <https://paro.ca/weoc-loan-fund> or contact your business counsellor!



Women's Enterprise
Organizations of Canada



For Women's Enterprise
pour l'entreprise des femmes

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Learn More:
paro.ca/weoc-loan-fund/



WEOC FAQ

Access to capital remains a significant barrier for many women entrepreneurs seeking to start or grow their businesses. To help address this barrier, the Government of Canada allocated \$55 million in Budget 2021 for the creation of a new national microloans fund, part of its Women Entrepreneurship Strategy (WES). As one of the selected administrators of the funding, WEOC with PARO will provide loans of up to \$50,000 to women entrepreneurs who meet its eligibility requirements.

Learn More:

paro.ca/weoc-loan-fund-faq/



WEOC THE PROCESS

Before applying for a loan in Ontario with the WEOC Loan Fund Partner, PARO will work closely with you to develop a Business Plan describing the viability and feasibility of your business.

As a Loan Fund Partner for Ontario, PARO has skilled professionals experienced in supporting diverse women entrepreneurs.

They provide a variety of gender-specific resources, including seminars, webinars, mentorship programs, networking opportunities, one-on-one advising and loan aftercare.

Learn More:
paro.ca/weoc-loan-fund/

BIZCAMPS



ELEVATE

This 12-week BizCamp is designed to empower women entrepreneurs to scale their business to a sales revenue of \$1M or more. Through strategic and leadership development geared to provide stronger alignment of daily actions with goals, participants learn how to build high-performing teams, how to set attainable goals, and to eliminate thinking that holds them back from reaching those goals.



PARO JETSETTER

Jetsetter was designed for women entrepreneurs who have been in business for at least one year with \$50,000 in annual sales and who have goals to achieve an annual sales revenue of \$250,000 and beyond. Participants were encouraged to set goals throughout the program, all while working at their own pace with online learning modules, group lab sessions, and with individual support from industry experts and PARO Business Counsellors.



MOOKA'AM KWE: SHE RISES

Mooka'am Kwe is a multi-week workshop series designed by and for Indigenous women who wish to scale their existing businesses to access opportunities in traditionally male dominated sectors such as mining, forestry, construction, or power. With a hybrid approach that includes Indigenous cultural components, Mooka'am Kwe participants are supported by PARO's top-notch business counsellors and inspiring facilitators to re-imagine their businesses for scale up; and access opportunities for BIZGrowth funding, designed for growth, scale up and recovery in the wake of COVID-19 and the evolving landscape. Weekly workshops provide participants with professional business mentoring from business planning, to marketing, sales, and financial and human resource management.

SPONSORS

PRESENTING SPONSOR



WORKSHOP SPONSORS



NETWORKING BREAK SPONSORS



PARO SHOWCASE SPONSOR

Christina's Home and Garden



Residential & Commercial
Landscaping • Lawn Maintenance
Grass Cutting • Planting • Dividing
Weeding • Edging • Container Gardening
Patio Stone/Interlocking Stone Pathways
Hedge/Tree/Shrub Trimming & Shaping

Christina Roder
807-621-1505 christinashomeandgarden@gmail.com
www.christinashomeandgarden.com

PROMOTIONAL PARTNERS





GET IN TOUCH!

PROVIDING INSPIRATION,
AND TOOLS ON HOW TO
COLLABORATE,
STRENGTHEN AND GROW
WOMEN'S BUSINESSES.

CONTACT US

(807) 625-0328



info@paro.ca



www.paro.ca



A photograph of three women in a photo booth. The woman on the left wears beer goggles. The woman in the middle wears large black cat-eye glasses. The woman on the right wears a pink unicorn headband and holds a circular sign that says "Best Day Ever". A teal banner with the text "PARO THRIVE" is overlaid on the left side of the image. A name tag on the woman on the left reads "ROBizz25th", "Wild Dining & Entertainment", "Morin", and "2025".



PROSPERING PARO WOMEN

