





A CELEBRATION OF ACCOMPLISHMENTS





A great learning opportunity for emerging entrepreneurs and scaling business professionals!

PROVIDING INSPIRATION, AND TOOLS ON HOW TO COLLABORATE, STRENGTHEN AND GROW WOMEN'S BUSINESSES.

THURSDAY NOVEMBER 24TH 2022 8:30AM-430PM EST













Packed with workshops, a one of a kind PARO Showcase, engaging networking opportunities, and an exceptional Keynote luncheon featuring Cheekbone Beauty's founder Jenn Harper, and a second Keynote featuring comic, storyteller, and mentor, Deborah Kimmett, all with the goal of helping women prosper as entrepreneurs.



- 8:30 9:00 BUFFET BREAKFAST
- 9:00 9:05 WELCOME INTRODUCTIONS
- 9:05 9:15 OPENING PRAYER AND SONG ELDER BEATRICE TWANCE HYNES
- 9:15 9:25 GREETINGS FROM SPECIAL GUESTS
- 9:25 9:35 WELCOME REMARKS PARO FOUNDER & CEO. ROSALIND LOCKYER
- 9:35 10:00 NETWORKING AND PARO SHOWCASE
- 10:00 10:40 MINDSET WORKSHOP KIMBERLEY MAURO
- 10:40 11:20 PARO SUPPORTS WORKSHOP KAREN LYNN EVANS AND RENEE GENDRON
- 11:20 11:30 PRESENTING AND KEYNOTE SPONSOR TD. JENNIFER MONACO
- 11:30 12:30 MORNING KEYNOTE FOUNDER CHEEKBONE BEAUTY, JENN HARPER
- 12:30 1:30 BUFFET LUNCH
- 1:30 2:00 MEDITATION WORKSHOP ERIN MAY
- 2:00 2:40 NETWORKING AND PARO SHOWCASE
- 2:40 3:20 FINANCE WORKSHOP DONNA BAIN SMITH
- 3:20 4:00 AFTERNOON KEYNOTE COMIC, STORYTELLER, AND MENTOR, DEBORAH KIMMETT
- 4:00 4:10 CLOSING REMARKS PARO FOUNDER & CEO, ROSALIND LOCKYER
- 4:15 4:30 AGM (FOR THOSE WHO WISH TO STAY)









GUEST SPEAKERS



MORNING KEYNOTE SPEAKER Jenn Harper



AFTERNOON KEYNOTE SPEAKER AND CO-EMCEE Deborah Kimmett



EMCEE Andrea Zappe

WORKSHOP PRESENTERS



Erin May



Kim Mauro



Donna Smith



Jennifer Monaco



Beatrice Twance Hynes



Renée Gendron



Karen Lynn Evans



In October 2022, PARO launched our Prosper BIZCamp series to support women entrepreneurs in submitting their applications for the Women's Loan Fund. In partnership with the Women's Enterprise Organizations of Canada (WEOC), PARO has embarked on this endeavour to support our clients in accessing up to \$50K in loan dollars, complimented by a non-repayment portion of up to \$1,500. To support the success of our clients, PARO has also launched PARO Prosper Circles! Women who participate in a peer support network are 7x more likely to be successful. With many shared advantages of PARO's Peer Lending Circles, Prosper Circle Members will join a BIZNetwork of 200+ Circles and tap into countless years of experience with other businesswomen and sector experts. To learn more about this opportunity, visit us at https://paro.ca/weoc-loan-fund or contact your business counsellor!





Learn More:

paro.ca/weoc-loan-fund/



Access to capital remains a significant barrier for many women entrepreneurs seeking to start or grow their businesses. To help address this barrier, the Government of Canada allocated \$55 million in Budget 2021 for the creation of a new national microloans fund, part of its Women Entrepreneurship Strategy (WES). As one of the selected administrators of the funding, WEOC with PARO will provide loans of up to \$50,000 to women

Learn More:

entrepreneurs who meet its eligibility requirements.

paro.ca/weoc-loan-fund-faq/



Before applying for a loan in Ontario with the WEOC Loan Fund Partner, PARO will work closely with you to develop a Business Plan describing the viability and feasibility of your business.

As a Loan Fund Partner for Ontario, PARO has skilled professionals experienced in supporting diverse women entrepreneurs.

They provide a variety of gender-specific resources, including seminars, webinars, mentorship programs, networking opportunities, one-on-one advising and loan aftercare.

Learn More:

paro.ca/weoc-loan-fund/

BIZCAMPS



ELEVATE

This 12-week BizCamp is designed to empower women entrepreneurs to scale their business to a sales revenue of \$1M or more. Through strategic and leadership development geared to provide stronger alignment of daily actions with goals, participants learn how to build high-performing teams, how to set attainable goals, and to eliminate thinking that holds them back from reaching those goals.



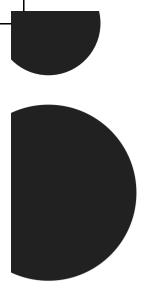
PARO JETSETTER

Jetsetter was designed for women entrepreneurs who have been in business for at least one year with \$50,000 in annual sales and who have goals to achieve an annual sales revenue of \$250,000 and beyond. Participants were encouraged to set goals throughout the program, all while working at their own pace with online learning modules, group lab sessions, and with individual support from industry experts and PARO Business Counsellors.



MOOKA'AM KWE: SHE RISES

Mooka'am Kwe is a multi-week workshop series designed by and for Indigenous women who wish to scale their existing businesses to access opportunities in traditionally male dominated sectors such as mining, forestry, construction, or power. With a hybrid approach that includes Indigenous cultural components, Mooka'am Kwe participants are supported by PARO's top-notch business counsellors and inspiring facilitators to re-imagine their businesses for scale up; and access opportunities for BIZGrowth funding, designed for growth, scale up and recovery in the wake of COVID-19 and the evolving landscape. Weekly workshops provide participants with professional business mentoring from business planning, to marketing, sales, and financial and human resource management.



SPONSORS

PRESENTING SPONSOR



WORKSHOP SPONSORS





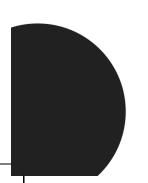
NETWORKING BREAK SPONSORS





PARO SHOWCASE SPONSOR





PROMOTIONAL PARTNERS















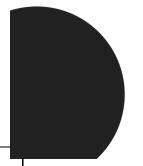


















GET IN TOUCH!

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CONTACT US

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PRESENTED BY:

