

## **PROFILE**

Location : Toronto, Canada Year Established: 2012

## **SERVICES**

FULL SERVICE CONTENT AGENCY
BRAND FILM + ANIMATION
LIVE ACTION VIDEO PRODUCTION
CONTENT CONSULTING
PR & SOCIAL MEDIA CAMPAIGNS
EXPLAINER VIDEOS
EDUCATIONAL CONTENT
TRAINING AIDS
COMMERCIALS
DOCUMENTARY





ROSLYN MUGFORD CREATIVE DIRECTOR DOUBLE BARREL INC.

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Double Barrel is an award-winning, boutique content agency based out of Toronto, Canada. Over the past decade we've worked extensively within a wide variety of industries, producing animation, documentaries, broadcast commercials, web series, social media and theatrical release content. We help you achieve your sales, marketing or training goals with content that illuminates your message and entertains your audience. Our refined production approach and decades of industry experience sets us apart from the pack.



## Our Offer

Video now makes up 82% of internet traffic and rising. Video results often rank higher in search results, people are more likely to share a video, and 81% of senior marketing executives are now using online video content in their marketing programs. When you partner with Double Barrel, you can rest easy knowing that you've got the best in the biz bringing your story to life.



## **Our Objectives**



Over the past ten years we've worked with hundreds of clients, large and small, spanning nearly every industry; business, non-profit, healthcare, education, government and municipalities. Whether it's a broadcast commercial, a social media campaign, a public relations piece or a promotional effort - we've got you covered.

At Double Barrel, we love helping clients expand their story, and achieve their goals through the most powerful mediums available – cinematic video & animation. We're looking to build our base of clients in the United States, and to make *authentic* connections with those in need of the services and solutions we offer. Let's chat!













