

Design de Plume

An **Indigenous** and **women-owned** creative agency that designs **inclusive** and **accessible** solutions that resonate.

We integrate Indigenous knowledge with leading-edge design solutions.

Our mission is to weave the richness of **Indigenous culture** and **women-led innovation** into every design, creating results that build a more inclusive and accessible world by upholding the values of **Indigeneity, inclusivity, diversity, equity, accessibility, and sustainability**.

Design de Plume takes pride in amplifying the noteworthy contributions of diverse communities and is committed to building partnerships, integrity and equality in our leading-edge design solutions.

Design de Plume's Differentiators:

- Leaders in applying IIDEAS lenses (Indigeneity, Inclusivity, Equity, Accessibility, and Sustainability), which results in work that:
 - Has a **higher ROI**.
 - **ESG communication** and planning experience.
 - **Reduces non-compliance risks** for accessibility.
 - **Increases engagement** and participation rates.
- Curation of authentic **Indigenous photo libraries**.
- Indigenous and women-led with access to a **diverse roster of creative talent**.



CONTACT

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INDUSTRIES

- Higher Education
- Government
- Health
- Not-for-Profit / NGO
- Finance
- Tech
- Galleries, Libraries, Archives, Museums (GLAM)
- Indigenous Businesses

CORE SERVICES

- Strategy
- Branding
- Campaigns
- Design Systems
- Websites
- AR/VR



Our **inclusive** and **accessible** work serves as a bridge for our clients, helping to **advocate** for their messages through **effective design solutions**.



CLIENTS

Indigenous Organizations:

- Native Americans in Philanthropy
- NICWA (National Indian Child Welfare Association)
- Office of the Commissioner of Indigenous Languages

GLAM/Cultural:

- Canadian Museums Association
- ROM (Royal Ontario Museum)

Higher Education:

- Queen's University
- University of Toronto

Not-For-Profit:

- Amnesty International
- CC UNESCO
- DAWN (DisAbled Women's Network)
- Invasive Species Centre
- Special Olympics
- WWF (World Wide Fund for Nature)

Government Sector:

- Federal Government of Canada

Finance:

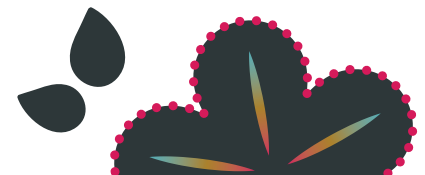
- Bank of Canada
- RBC (Royal Bank of Canada)

Health Organizations:

- Canadian Association of Midwives
- Canadian Partnership Against Cancer
- Johns Hopkins University Center for Indigenous Health
- Lifeworks

Other:

- CBC (Canadian Broadcasting Corporation)



CERTIFICATIONS

- WBE (WEConnect International)
- The Association of Registered Graphic Designers (RGD)
- Canadian Council for Aboriginal Business (CCAB)
- Document & Web Design Accessibility Certificate
- Web Development Accessibility Certificate

CERTIFICATIONS VIA STRATEGIC PARTNERSHIP

- MBE (North Central Minority Supplier Development Council)
- WBE (Women's Business Enterprise National Council)
- WOSB (Women's Business Enterprise National Council)

NAICS CODES

- 541430 - Graphic Design Services
- 541511 - Custom Computer Programming Services (Web Development)
- 541613 - Marketing Consulting Services
- 541820 - Public Relations Agency