



We're excited to invite you to the **PARO LaunchPad**, a program dedicated to empowering women-owned and led businesses, particularly those in tech-enabled ventures. As an experienced woman leader, your expertise is invaluable. We believe this network offers a unique opportunity for **both your business growth and for you to play a crucial role** in shaping the entrepreneurial ecosystem.

- **Scale and Expand:** Benefit from guidance in market expansion—interprovincially and internationally—and strategic growth.
- **Innovate with Technology:** Leverage advanced technologies, including AI, to drive productivity.
- **Secure Capital:** Enhance investment readiness and access crucial funding opportunities.
- **Build a Stronger Ecosystem:** Contribute to a thriving environment alongside a network of peers.

Please indicate your key areas of interest and how you wish to engage:

- ☐ Providing mentorship or expert guidance (e.g., in AI, finance, market entry strategies, trade missions)
- ☐ Contributing to the PARO LaunchPad Advisory Committee, providing strategic input
- ☐ Participating in training or workshop sessions (e.g., on specific industry insights, technology adoption, or market access)
- ☐ Sharing industry networks and connections to facilitate growth for women-led businesses
- ☐ Sharing valuable resources or best practices
- ☐ Identifying promising women-led tech-enabled ventures that could benefit from the program
- ☐ Other ways I can contribute or collaborate (please specify): _____

Thank you for your consideration. We look forward to connecting with you.



Rosalind Lockyer
Founder & CEO
PARO Centre for Women's Enterprise