



## For Women's Enterprise

pour l'entreprise des femmes

Subject: PARO LaunchPad

We're excited to invite you to the **PARO LaunchPad**, a program dedicated to empowering women-owned and led businesses, particularly those in tech-enabled ventures. As an experienced woman leader, your expertise is invaluable. We believe this network offers a unique opportunity for **both your business growth and for you to play a crucial role** in shaping the entrepreneurial ecosystem.

Engaging with this network provides opportunities to **propel your own business forward** while collaborating with other women entrepreneurs to:

- **Scale and Expand:** Benefit from guidance in market expansion—interprovincially and internationally—and strategic growth.
- **Innovate with Technology:** Leverage advanced technologies, including AI, to drive productivity.
- **Secure Capital:** Enhance investment readiness and access crucial funding opportunities.
- **Build a Stronger Ecosystem:** Contribute to a thriving environment alongside a network of peers.

We are particularly keen to engage women leaders with experience in scaling businesses, navigating new markets, or leveraging technology. We invite you to consider how your vision can help shape the entrepreneurial landscape.

**Please indicate your key areas of interest and how you wish to engage:**

- Providing mentorship or expert guidance (e.g., in AI, finance, market entry strategies, trade missions)
- Contributing to the PARO LaunchPad Advisory Committee, providing strategic input
- Participating in training or workshop sessions (e.g., on specific industry insights, technology adoption, or market access)
- Sharing industry networks and connections to facilitate growth for women-led businesses
- Sharing valuable resources or best practices
- Identifying promising women-led tech-enabled ventures that could benefit from the program
- Other ways I can contribute or collaborate (please specify):

We encourage you to reach out to us at [info@paro.ca](mailto:info@paro.ca) to schedule a time to learn more about the PARO LaunchPad and how you can be a part of this vital initiative.

Thank you for your consideration. We look forward to connecting with you.

Sincerely,



Rosalind Lockyer  
Founder & CEO  
PARO Centre for Women's Enterprise