



## Subject: PARO LaunchPad

We invite you to partner with us on the PARO LaunchPad, a comprehensive program built on PARO's 30-year legacy, dedicated to empowering women-owned and led businesses, particularly those developing tech-enabled ventures.

Your organization's expertise and resources are key to empowering women-led businesses to:

- **Scale and Expand:** Access resources for market expansion and trade – interprovincially and internationally – and strategic growth planning.
- **Innovate with Technology:** Leverage AI and other advanced technologies to drive productivity and develop cutting-edge solutions.
- **Secure Capital:** Enhance investment readiness and access crucial funding opportunities.
- **Build a Stronger Ecosystem:** Contribute to a thriving entrepreneurial environment, attracting talent and investment.

We believe your organization could be a valuable partner, especially within vital sectors like AI/IT, Health & Wellness, Creative Industries, E-commerce, and Food Processing.

We invite you to explore how your expertise and resources can align with PARO LaunchPad's goals.

**Please indicate your key areas of interest for collaboration:**

- Providing mentorship or expert guidance (e.g., in AI, finance, market entry)
- Contributing to the Advisory Committee
- Offering training or workshop facilitation
- Providing access to industry networks and connections
- Offering access to capital or funding opportunities (e.g., as an investor or through referrals)
- Providing access to resources (e.g., tools, technology, data, co-working space)
- Promoting the program to our network/clients
- Other (please specify): \_\_\_\_\_

We encourage you to reach out to us at [info@paro.ca](mailto:info@paro.ca) to schedule a time to learn more about PARO LaunchPad and how you can be a part of this vital initiative.

Thank you for your consideration. We look forward to connecting with you.

Sincerely,

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Rosalind Lockyer  
Founder & CEO  
PARO Centre for Women's Enterprise