

Collaboration for Transformation

PARO Centre for Women's Enterprise continues to champion its vision of empowering women entrepreneurs through Collaboration for Transformation (CFT). This forward-thinking project places women entrepreneurs at the forefront, valuing their voices in the development of solutions. CFT unites women in business with PARO partners, community leaders, policymakers, and private sector allies to drive tangible, measurable change.

CFT's goals are threefold: first, to deepen understanding of the barriers limiting women's full economic participation; second, to increase access to financing and markets; and third, to strengthen the network of partners and advocates advancing women's entrepreneurship across Canada.

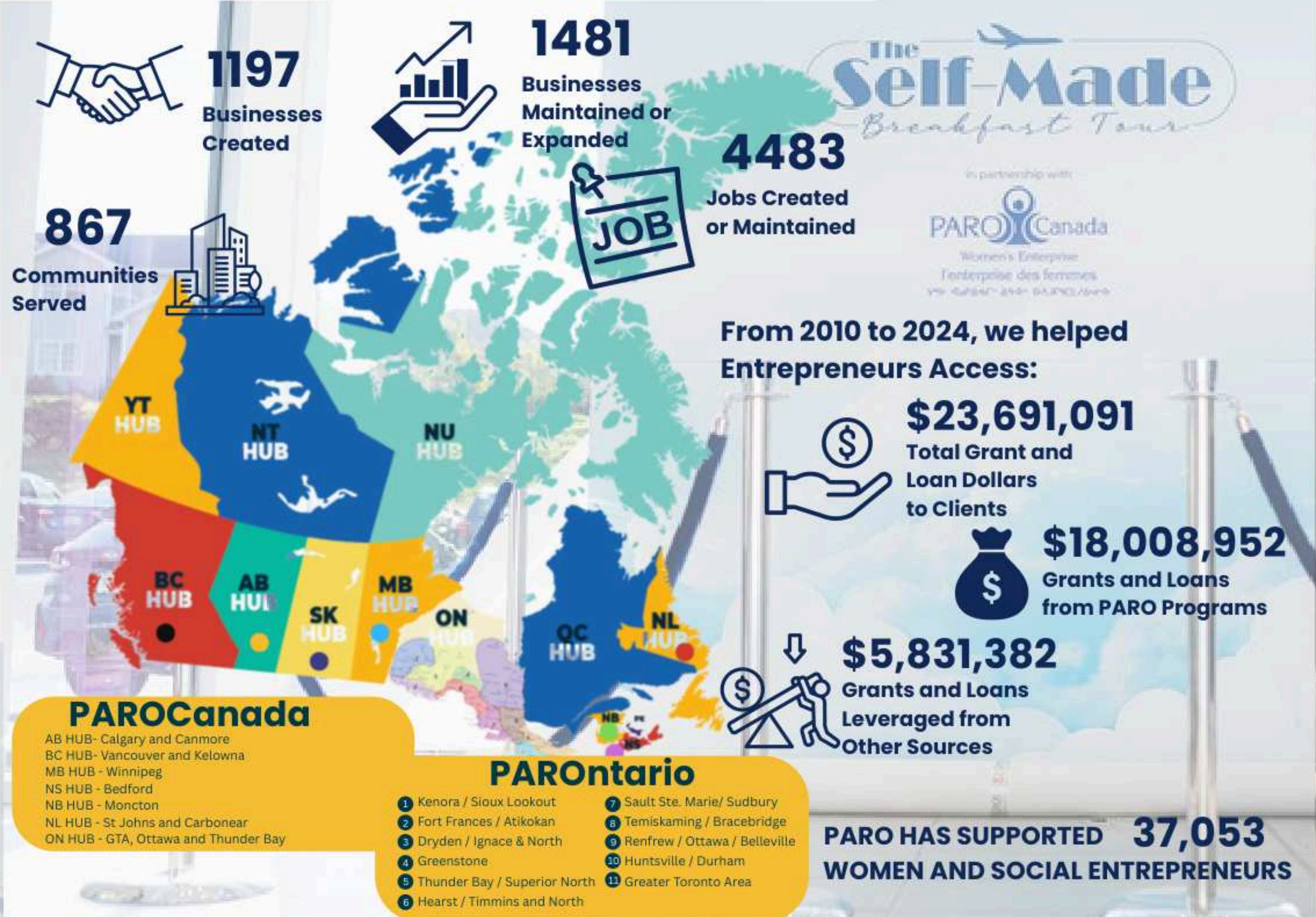
- How this is achieved:**
- **Collaboration Innovation Tables:** Facilitating virtual/in-person discussions connecting women and stakeholders, creating an open environment for dialogue and discovery, then informing program design.
 - **Self-Made Breakfast Tour:** PARO connects with women in major Canadian cities through interactive events combining networking, problem-solving, and engaged discussion.
 - **National Collaboration Framework:** Building foundation for long-term systemic change through data collection, dialogue, and documentation of lived experiences.

- PARO remains committed to:**
- Innovation through collaboration
 - Removing barriers for women entrepreneurs
 - Driving equitable growth
 - Ensuring recognition of women's entrepreneurship as vital.



2025

How We Made An Impact



Prosper Circles

The Prosper Circles Peer Support and Microlending Program:

- Provides a lifeline for aspiring/established entrepreneurs
- Offers peer support and access to ongoing funding
- Brings together small groups of women to share experiences
- Creates a community for mentorship, confidence, and connections

Today, more than 350 Prosper Circles operate across Canada, forming one of the largest peer-lending networks.

Prosper BIZCamps

Prosper BIZCamps empower women entrepreneurs by:

- Fostering collaboration, confidence, and business growth
- Providing dynamic learning experiences tailored to their evolving needs
- Inspiring participants to "fire up" their entrepreneurial potential
- Combining hands-on training, expert advising, and the PARO GoForth learning experience
- These initiatives give women the skills, networks, and opportunities to succeed.



